

2M/COM-150 Syllabus-2023

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(May-June)

FYUP : 2nd Semester Examination

COMMERCE

(Major)

(Principles of Management)

(COM-150)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) "Management is a distinct process of planning, organizing, directing and controlling the human effort to achieve common objectives." Elucidate the statement. 10
- (b) Briefly explain any two Hawthorne experiments conducted by Elton Mayo. 5

(2)

Or

- (a) Describe the similarities and differences in approaches of Taylor and Fayol to management thought. 10
- (b) Is management a profession? Explain. 5
2. (a) Explain organization-based barriers to planning. How can these barriers be overcome? 5+5=10
- (b) "A matrix organization is a hybrid organization structure which is a combination of functional and project structure." Comment. 5

Or

- (a) Discuss the principles of organization. 10
- (b) What is meant by controllable and non-controllable planning premises? 5
3. (a) Discuss the factors affecting staffing decision. 10
- (b) What is free-rein leadership style? 5

Or

- (a) Distinguish between hygiene factors and motivation factors. To what extent is Herzberg's theory of motivation useful in practical management? 6+4=10
- (b) State the factors to overcome barriers to effective communication. 5

(3)

4. (a) "Trying to control everything may end up in controlling nothing." Explain. 5
- (b) Explain any two traditional techniques of control. 5+5=10

Or

- (a) How do network techniques of PERT and CPM help in controlling the business activities? 10
- (b) What are the objectives of management audit? 5
5. Write short notes on any *three* of the following : 5×3=15
- (a) Management by objectives
- (b) Departmentation
- (c) Grapevine communication
- (d) Management information system
- (e) Value chain analysis
